Marco Kapetanović
Visual Designer

Resume
— 2016

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Biernatzkistraße 18
22767 Hamburg, DE

Portfolio
kapetan.net

Experience

04/2011 - Today
Freelance Designer
Projects at Syndicate Design, Factor Design
Corporate Identity, Interaction Design, UI Design

02/2012 – 05/2014
Art Director at Digitalkonsulat
Clients: fritzkola, Edeka, Classic Design
Corporate Identity, Interaction Design, Screen Design

12/2008 – 04/2011
Designer at Jung von Matt / brand identity
Clients: RWE, TUI, Mercedes-Benz, Abu Dhabi Mar Group hlx.com, Euronics, MaschmeyerRürup, VM Group, FC St. Pauli
Corporate Identity, Interaction Design, Screen Design

10/2006 – 12/2008
Freelance Designer
Corporate Design, Screen Design

04/2003 – 10/2006
Student of Communication Design
Hamburger Technische Kunstschule (htk)
Special subject: Corporate Design

Skills

Strong at
- Having the big picture, but keeping an eye for details
- Empathetic team player with arguments
- Creating and working out Ideas with passion
- Thinking abstractly and strategically
- Having the patience to keep the quality upright
- Being a realistic utopian
- Improving things
- Reflecting and learning from people and myself
- Sharing experience
- Loving the challenge to find solutions

Fields of Work & Interdisciplinary Skills
Strategy and Concept, Logo- and Design Development, Typography, Documentation and Guidelines, Online Presentation and Front-end Development, Designing and Prototyping of Interactive User Interfaces (UI), Animation, Brand Management Systems, Exhibition- and Signage Systems, Pictograms and Icons, Presentations.

Design Tools (Professional)
Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Apple Keynote, MS PowerPoint, Sketch, Affinity Designer, Principle, Mind, Heart

Music Tools (Amateur)
Ableton Live, Cycling 74 Max, NI Maschine, NI Reaktor, Ableton Push, Piano, Ears, Love

Front-End Coding
HTML, CSS, Javascript, JQuery

Classic
Scribbling , Illustrating, Painting

Language Skills
German, English, Serbian, Spanish, French